



June 21, 2013 Volume III - Issue 6

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**BUSINESS WORKSHOPS!! JOIN US**



**Marketing Techniques for Artists**

**with Gillian Christie  
Monday July 15  
5-7pm  
Union Bank - SBBT  
Adobe Hill-Carrillo Room  
15 East Carrillo Street  
General Admission \$15  
Please Pre-register [here!](#)**

Join us as Gillian Christie shares tips and tricks of the marketing world geared towards artists. She will help us identify and brand ourselves as artists and get the image and the word out.

In a world of cutthroat marketing and advertising, Gillian's innovative and effective methods of iconic brand building and Organic Marketing™ are setting a new standard for the industry. Gillian and her teams at Christie Communications develop brand identities, messaging, design, PR campaigns, and social and environmental programs that are based on passion, innovation, values, and extensive experience. She has won numerous awards.

Over the years, Gillian has researched and developed Christie Communications' unique proprietary technologies that help companies effectively create the greatest impact with the least amount of their resources.

## Google Docs Workshop Part 2

Calico Brown will be back to present another workshop on Google Docs. Back by popular demand, Brown will recap from last February's workshop and teach us some new tricks.

Calico is an arts administrator, assistant to the director, teacher and artist who works at the Visual Arts and Design Academy in Santa Barbara. Google Docs (now Google Drive) is a useful tool that lets artists rganize files and projects, easily share documents and images, collaborate remotely, access your important info on the go, create a slide presentation or online portfolio, or keep a backup. Get started with the basics in this workshop and learn helpful tips & tricks so you can take care of your business quickly and get back to the studio. You are welcome to bring your laptop or I Pad and lots of questions to the workshop.



### **Google Docs for Artists part 2**

**with Calico Brown**  
**Monday August 12**  
**5-7pm**  
**Union Bank - SBBT**  
**Adobe Hill-Carrillo Room**  
**15 East Carrillo Street**  
**General Admission \$15**  
**Please Pre-register [here!](#)**

## Naseem Hyder back by popular request

Naseem will be back with us for round two of our website workshop series. She will lead a step-by-step presentation on how to develop a basic website from scratch on Word Press, a free site.

Naseem Hyder has worked in all areas of web development, programming and design since her graduation from UCSBs Computer Science program in 2000. She has worked as a freelancer on numerous sites including corporate websites, local nonprofit sites and personal web pages and blogs. In addition to her corporate clients, she has designed websites for a number of local nonprofits, including the Lobero



### **Websites for Artists part 2**

**with Naseem Hyder**  
**Monday September 16**  
**5-7pm**  
**Union Bank - SBBT**  
**Adobe Hill-Carrillo Room**

Theatre, Summerdance Santa Barbara, Genesis West, and Lotusland. Naseem received a BS in Computer Science from UCSB, and a certificate in Graphic Design from UCSB Extension.

**15 East Carrillo Street**  
**General Admission \$15**  
**Please Pre-register [here!](#)**

## THANK YOU BETSY GALLERY!!!



Betsy Gallery has been on the board of Art Without Limits since 2012. She has brought over her many years of arts education and skills to AWoL, as well as a passion and dedication to promote the arts in our community.

Reflecting on her time spent with us she says, "AWoL opened my eyes to the need and usefulness of arts mentorships. Additionally, it is great to know that there is a resource in Santa Barbara for qualified individuals and groups of artists who need the umbrella of a 501(c)(3) to apply for grants. Helping out with the annual Career Day Conference

was the highlight of my membership on this excellent board."

Betsy is going to be missed. Thank you Betsy! Good luck with your wonderful mosiacs!

## Suzy Kaufer

With great sadness we note the passing of Suzy Kaufer. Suzy was one of our former board members and contributed her wisdom and bright ideas to Art Without Limits. Her teenage son Coby has taken videos of our business workshops and events.

Thank you Suzy.



## SO MUCH FOR THE SADNESS, NOW HERE'S THE HAPPY NEWS

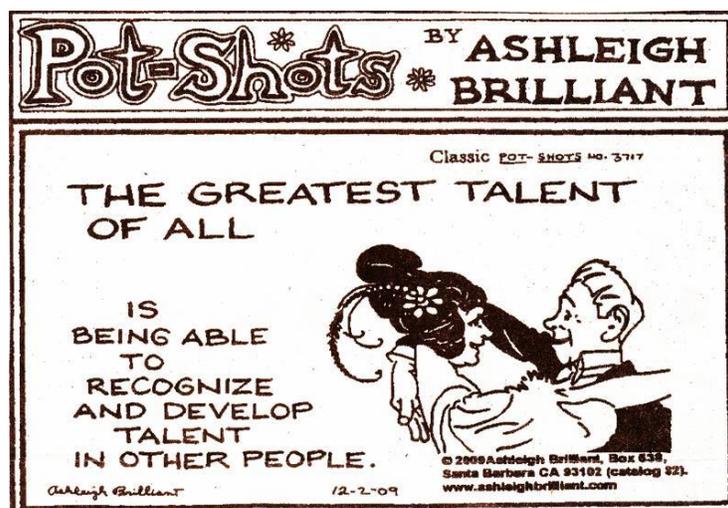
You can help to ensure the future of Santa Barbara artists by joining us:

- Become a mentor to an emerging artist
  - Do a mentorship with a professional artist
  - Become an advisory board member
  - Lead a business workshop
  - Volunteer for our events
  - **Join our board of directors**
- We usually meet the 2nd Tuesday afternoon of the month. Strangely, we are not asking for a great donation of time or finances. We are looking for wisdom and guidance for our next generation of artists.

We are currently expanding our board with bright and creative individuals who support our mission and would like to contribute to future artists. We are not just looking for artists to join our team but rather people with all sorts of professional skills. If you are interested in joining our organization and bringing your insightful advice to our monthly board meetings, please contact [julie@awolsb.org](mailto:julie@awolsb.org) or at (805) 565-1332. Let us know how you feel you can contribute to our team. Join us in creating meaningful mentorships for aspiring artists in Santa Barbara!

We are not asking for a huge time donation, rather a few hours a month, which includes attending our monthly board meeting, as well as events and business workshops whenever possible. The primary responsibilities of board members include financial oversight, assistance in creating policies, maintaining a clear focus on the organization's direction, and acting as ambassadors to promote Art Without Limits and its events.

Applications can be found on our website by clicking [here](#).



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