



January 3, 2012 Volume II - Issue 1

**Our NEW WEBSITE is READY to VIEW! TAKE A PEEK!**

[www.awolsb.org](http://www.awolsb.org)

**thank you Michelle Tack and Jeffrey Hudgins!**

**BUSINESS WORKSHOPS!! JOIN US**

**Jan 9, 2012 6-8pm "Let's Put On A Show! OMG! Now what do we do?" Julie McLeod**

will share a checklist and timeline on how to put on a production from concept to cleaning up the dressing room. Julie was in the original Broadway company of West Side Story and produced close to a hundred productions for her studio, Dance Warehouse, and Santa Barbara Dance Alliance as their past Executive Director. She is the founder/director of Art Without Limits. Location: Rabobank 914 Carpinteria St. by the roundabout on Milpas St.

**Feb 13 "The Business of Show Business"**

**Marsha Bailey** of Women's Economic Ventures will give guidelines on business plans, budgets, and how to run your art form like a business. 1330 State St in the second floor conference room.

Julie McLeod, founder/ director of Art Without Limits and Laura Inks, president of Santa Barbara Performing Arts League are arranging these workshops. They will happily receive suggestions for additional subjects to be covered. Don't forget to pre-register as space is limited.

The workshops are open to the public for a \$15 fee. Mentors and Emerging artists with AWoL and members of SBPAL are welcome free of charge. Please pre-register by emailing [info@sbstage.org](mailto:info@sbstage.org)

Wanna come to these events? Pop an email to [julie@awolsb.org](mailto:julie@awolsb.org) to sign up. You may pay at the door.

Feb 13 The Biz of Show Biz-Marsha Bailey

March 12 Copyrights - Can't I just use it?

April 9 - Insurance - Do I Really Need It?

**TA DA !! OUR NEW BROCHURE !!**

PERFORMING

VISUAL

LITERARY

MEDIA

ADMINISTRATIVE ARTS



# Art without Limits

mentoring artists

Photograph by Sol Hill • [solhill.com](http://solhill.com)  
Mentored by Nathan Vonk


MENTORSHIPS

WORKSHOPS

FISCAL SPONSORSHIP

COMMUNITY COLLABORATIONS

ARTS RESOURCE GUIDE



Art Without Limits creates intensive one-on-one mentorships for aspiring Santa Barbara County artists by pairing them with professional artists and business experts to help them succeed in their chosen art form. We encourage emerging arts organizations by acting as their fiscal sponsor until they acquire their own not-for-profit certification.

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**Starting Point** » All artists are given a one hour evaluation with a professional to determine if they are ready to move on and recommend a path for them.

**Turning Point** » Artists who are not quite ready for a professional status are given a 10-15 hour mentorship with a professional artist and business workshops to guide them to the next level of their training.

**The Mentorship** » Pairing emerging artists with a professional mentor in the community for up to 100 hours of guidance. In one of our mentorships, photographer Macduff Everton (National Geographic, Conde Nast, and recently published "The Book of Santa Barbara") mentored Elite Henson, taking her on photo shoots, giving her assignments, guiding and encouraging her. Elite taught a workshop to 8-10 year olds at Santa Barbara Charter School assisting them in photographing their friends and a brief tutorial in Photoshop. The quality of her work has soared.

**Peer to Peer** » Skilled high school students teach art techniques to underserved younger students in exchange for Community Service Hours. 13 year old Mitzy wrote asking us to find her a flute 'tutor.' We gave her a scholarship and matched her with Kelsey, who plays flute with Dos Pueblos Orchestra and Youth Symphony. They meet on a weekly basis to work on technique, music theory and performance. To quote Mitzy, "I'm playing better than I dreamed possible." Kelsey





(TL) Photo by Elite Henenson » Mentored by Macduff Everton. (BL) Mitzzy & Kelsey in a Peer to Peer Mentorship. (R) Photo by Elite Henenson of Cybil Gilbertson, both in Mentorships.

says, " I never knew how much you could learn by teaching." Their enthusiasm keeps us wanting to do more.

**Art Business Workshops** » We give workshops to all of our emerging artists that include vital business skills such as: legal, insurance, writing press releases, writing grants, submitting photos to the media, accounting, bookkeeping, and social media. Some classes are done in collaboration with Santa Barbara Performing Arts League.

**Fiscal Sponsorship** » We have 20 arts groups and artists that we serve with fiscal sponsorship, grant writing guidance, and our business workshops. Two have gone on to receive their 501 (c) (3) status and groups applying for this service continue to grow.

**Community Collaborations** » As one of the lead agencies, we collaborated with 7 other art non profits in March 2011 to present the 1<sup>st</sup> annual free Art Careers Day Conference at the Santa Barbara Museum of Art, hosting 100 junior, senior high, and college art students and close to 40 professional community artists who spoke in roundtable discussions. The students went away with the message that the Santa Barbara artists are there to help and guide them. The 2<sup>nd</sup> annual Conference will be March 17, 2012 at SB City College with David Starkey as Emcee.

**Santa Barbara ARTS RESOURCE GUIDE** » We are working on a major 'go to' web resource of all artists, art service organizations, instructors, studios, galleries, shops, for Santa Barbara.

Our Board »

John Ogilvie - President  
Barbara Burger - Vice President  
Jeffrey Hudgins - Secretary  
Jan Gilbert  
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Jacqueline Kronberg

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Our Business workshops »

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Howard Hudson  
Faith Keating  
Jerry Schwartz

Founder/Director »

Julie McLeod

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John Ogilvie

« Come Play With Us! »  
I believe in the Future Artists of America!

I would like to ...

be a mentor, give a business workshop, serve on a committee, receive fiscal sponsorship, become a Board Member, help with events, help with a program, assist with funding, offer administrative assistance

For more info please visit [awolsb.org](http://awolsb.org)  
or call Julie McLeod at 805.565.1332  
or email [julie@awolsb.org](mailto:julie@awolsb.org)

Art Without Limits » 816 Chelham Way » Santa Barbara, CA » 93108  
805.565.1332 » [www.awolsb.org](http://www.awolsb.org)

Art Without Limits is a 501 (c) 3 non-profit organization.

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Thanks to Cecilia Martini - C Design Graphics for the design.  
Thanks to our Emerging Artist Sol Hill for his exquisite photography.  
We will use another one of our mentored artists work for the next brochure.



## BOARD NEWS!!



JOHN OGILVIE - President



JAN GILBERT

John has provided financial planning, management and fund raising services to numerous profit and nonprofit organizations. With a master's degree in International Economics & Finance, he has served a diverse clientele while a Vice President of Blythe, Eastman Dillon on Wall Street, as a co-founder, Senior VP and Director of DRG Financial Corporation, and as an independent consultant. He is expert in real estate and corporate finance, business management, and the planning and successful implementation of enterprise growth strategies. He is currently engaged by emerging companies in the education/multimedia realm, and is Chairman of the newly created Dare Wright Media, LLC

Jan is a current Board member of the Santa Barbara Symphony League and was one of the founders of The Santa Barbara Youth Symphony and their director for 37 years. She is an Ex Officio member of the Santa Barbara Symphony Association and was a PTA, Volunteer head librarian at a public elementary school.

## GIVE THE GIFT OF A FUTURE TO AN EMERGING ARTIST!!!!

**PLEASE CONSIDER MAKING A DONATION  
NO MATTER HOW SMALL OR LARGE.**

**EVERY GIFT IS CHERISHED AS COMING FROM THE HEART.**

Volunteer to help out with administration, internet research, web site development, funding, promotion, programming!

Be on a committee or the Board of Directors!

Help with the Art Career Days Conference!

Recommend a Mentor! Become a Mentor!

Recommend an Emerging Artist!

Receive a mentorship

[Donate](#)

**MAKE A DONATION! THE WORLD WILL BE A BETTER PLACE!**

**julie@awolsb.org ~ 805.565.1332**

[www.awolsb.org](http://www.awolsb.org)