



February 27, 2013 Volume II - Issue 2

BUSINESS WORKSHOPS !! JOIN US

Banking 101

March 11, 2013
Rabobank 914 Carpinteria St
off the Milpas Roundabout
6-8pm

Please Pre-register



Rabobank

Angie Perez
New Accounts

Curt Cruthirds

Manager of 3
SB Rabobank

Branches



John Ogilvie

Budgets

April 8, 2013
Rabobank 914 Carpinteria St
6-8pm
Please Pre-register

Learn about budgets...why, how to, for your survival as an artist or organization. Get the scoop on writing budgets for grant applications.

John has provided financial planning, management and fund raising services to many profit and non-profit organizations. With a master's degree in International Economics & Finance, he was a vice president of Blythe, Eastman Dillon on Wall Street, a co-founder, Senior VP and Director of DRG Financial

Want to learn about opening a business account, getting a fictitious business name, a business license, loans, how to balance an account, use finance programs (Quicken, Quick Books, etc.) and why you should keep personal, and business accounts separated? We find that artists tend to focus solely on their creative endeavors and don't come to terms with the realities of the business world. This is needed information.

PRE-REGISTER [HERE](#)

Corporation, and an independent consultant. John is an expert in real estate and corporate finance, business management, and the planning and successful implementation of enterprise growth strategies. He is currently engaged by emerging companies in the education-multimedia realm, and is chairman of Dare Wright Media, LLC, and president of Art Without Limits.

PRE-REGISTER [HERE](#)

Our COMING OUT PARTY was a big success!

A huge thank you to everyone who came out to the Ayni Gallery to support and celebrate our emerging artists! The event was a wonderful way to showcase the talents of 17 of our next generation of artists who have been mentored through AWoL.



Mitsy Perez showing off her talents on the flute in front of Sol Hill's photography



Shauna Murphy reading an excerpt from her short novel

Photo Credits: Shannon Jordan

Alicia D'Anna is now Mentoring Kendall Burke



Alicia D'Anna

Alicia received her BA in journalism, concentrating in advertising. After taking typography and concepting classes at the School of Visual Arts, D'Anna moved to California, where she attended Ventura College, computer, color theory, and advertising classes. Having been in the advertising business since 1987, D'Anna has worked on campaigns with Territory Ahead, Patagonia, and Coldwater Creek, just to name a few. She has worked with advertising agencies and companies that have an internal creative department. Since 2003 she has had her own business and does freelance design. Alicia says she is very excited about the opportunity to give

Kendall A. Burke

Kendall studied art at San Francisco Art Institute, and has done mentorships with Pamela Larson-Toscher, an internationally acclaimed oil painter, and also at the Santa Barbara Museum of Art, which offered a competitive opportunity for artistically inclined students to explore the inner workings of the museum and to become ambassadors for the museum's community events, as well as design and execute large-scale creative projects. She first began painting in junior high school, and since has sold several of her paintings. She works primarily in oil and acrylic, favoring abstract designs and surreal subject matter. Recently she has been designing and creating wire-wrapped jewelry using found stones and glass. With the guidance of Alicia, Kendall is hoping to learn more about the marketing and

back for all of the help she has had along the way, teaching what it is like to be in a creative field.

business side of promoting her art.

Another New Mentorship



Colleen Kelly

Colleen received her MFA from UCSB and studied painting with Cheryl Bowers (Ciel Bergman) and photography with Richard Ross. She has exhibited at the Channing Peake Gallery, Westmont Art Museum, Faulkner Gallery, AFS Gallery, CAF, Casa Gallery, Ventura Arts Council, Atkinson Gallery, UCSB Art Museum, and internationally. She has won awards for both her current printmaking and sculpture work; most notably a public art commission for the new Santa Barbara airport terminal called "Giant Brown Kelp", for their iron railings. Colleen has worked as a community art activist and is now a new mentor for Art Without Limits.



Jea Alford

Jea grew up near Portland, Oregon, and is the first member of her family to earn a college degree. After college, she taught English in the Austrian Alps for a year, and then moved to Santa Barbara where she works at the Santa Barbara Contemporary Arts Forum. She hopes to attend graduate school to complete an MFA degree in the near future. She is looking forward to gaining valuable insight from Colleen and says, "My mentorship is just beginning, but it is off to a lovely start. Having recently moved to Santa Barbara, I was quite lacking in any sort of mentor figure here, or many contacts in the arts community. Having this relationship with Colleen is wonderful. It makes the arts in LA much more accessible to me."

2013 ART CAREER DAY CONFERENCE



painting by Marlon Castro-VADA, SB High School

Our 3rd annual

Art Career Day Conference

at SB City College
Saturday, April 6, 2013
11am-5pm

The FREE day, long, event is for
teens thru young adults.
Details and registration at
[www. ACDC-SB.org](http://www.ACDC-SB.org) in March

REGISTER AT
www.ACDC-SB.org

A variety of topics will be covered in roundtable discussion groups led by professional artists. Choose three.

- Live performances will be held throughout the day. Free lunch.
- Vital resources for young artists will be available from various arts groups.
- Prizes from many organizations and stores will be given to attendees.
- Professional artists will be available to chat personally with aspiring artists.

"I always wanted to.... I never knew how to....nobody ever told me I had talent!"

The Art Career Day Conference is a collaboration of nine art organizations in Santa Barbara to make the opportunity for a career in the arts more accessible to aspiring artists. This conference will introduce them to professional artists in the community, who will share how they made a successful career happen. Artists will be available to chat with attendees personally and in roundtable discussions. Lunch and entertainment included.

